CLUB FRANCE 28

CNOSF – NOVEMBER 2026



CLUB FRANCE

CONTENTS

01
CLUB FRANCE

02
CLUB FRANCE 28


01 CLUB FRANCE
FRANCE

NATIONAL HOUSES AT THE OLYMPIC GAMES

OLYMPIC SOFT POWER

The largest Olympic Committees set up National Houses: meeting places that create exclusive Olympic experiences beyond the stadium.

In the spirit of the Games, each country shares and showcases its culture and its best assets to stakeholders and visitors from around the world.



TEAM USA HOUSE PARIS 2024



INDIA HOUSE PARIS 2024

CLUB FRANCE

WHERE THE FRENCH OLYMPIC TEAM WELCOMES THE WORLD

Since London 2012, the French Olympic Committee has set-up “Club France,” memorable houses open to the public, which attracted 700 000 visitors at the 2024 Paris Games.

In the exceptional setting of Santa Monica Beach, Club France 28 will be the place to celebrate the French athletes providing a fantastic opportunity to activate with clients and strategic partners.





CLUB FRANCE

A RICH OLYMPIC EXPERIENCE AT THE CROSSROADS OF SPORTS AND BUSINESS

CELEBRATIONS

French athletes celebrated on stage after their events





A LIVE SITE OPEN TO ALL

Live broadcasting of the Olympic events, sports demonstrations, athlete meet-and-greets, DJs, merchandising, food & drinks…

HOSPITALITY

An exceptional setting to host clients, prospects and strategic partners





PREMIUM ACTIVATIONS

Experiences designed to engage, surprise and create memorable moments



A MEDIA HUB

On-site French TV and radio studios, and content — 19 studios in Paris 2024

BUSINESS & NETWORKING

Where athletes, decision-makers and entrepreneurs meet for priceless experiences

100,000 IN RIO UP TO 700,000 IN PARIS

VISITORS PER EDITION

FROM LONDON 2012 TO PARIS 2024


02 CLUB FRANCE 28



Football (Soccer) - Preliminary Stages

NEW YORK ZONE
New York Stadium - New York, New York

COLUMBUS ZONE
Columbus Stadium - Columbus, Ohio

ST. LOUIS ZONE
St. Louis Stadium - St. Louis, Missouri

NASHVILLE ZONE
Nashville Stadium - Nashville, Tennessee

SAN JOSÉ ZONE
San José Stadium - San José, California

SAN DIEGO ZONE
San Diego Stadium - San Diego, California

OKC ZONE
OKC Softball Park
Softball
OKC Whitewater Center
Slalom Paddle

To Be Confirmed
Athletics (Race Walk), Athletics (Marathon - Finish)

*Opening Ceremony - Celebration - LA Memorial Coliseum

LA28 OLYMPIC GAMES MAP

As of October 26th, 2026 - All names and venues subject to change.

LOS ANGELES COUNTY

ORANGE COUNTY

Valley Complexes 1-4
3x3 Basketball
BMX Freestyle
BMX Racing
Modern Pentathlon
Skateboarding (Park)
Skateboarding (Street)
VALLEY ZONE

BUR Airport

Comcast Squash Center at Universal Studios
Squash
UNIVERSAL CITY ZONE

GRIFFITH PARK ZONE
LA Zoo
Cycling Road (Time Trial - Start)

Griffith Observatory
Cycling Road (Road Race - Finish)
Cycling Road (Time Trial - Finish)

PASADENA ZONE
Rose Bowl Stadium
Football (Soccer) - Final Stages
Rose Bowl Aquatics Center
Diving

Santa Anita Park
Equestrian
ARCADIA ZONE

POMONA ZONE
Fairgrounds Cricket Stadium
Cricket

DTLA Arena
Artistic Gymnastics
Boxing - Final Stages
Trampoline Gymnastics

LA Convention Center Halls 1-3
Fencing
Judo
Table Tennis
Taekwondo
Wrestling
DTLA ZONE

Dodger Stadium
Baseball

Peacock Theater
Boxing - Preliminary Stages
Weightlifting

RIVIERA ZONE
Riviera Country Club
Golf

Club France

WHITTIER NARROWS ZONE
Whittier Narrows Clay Shooting Center
Shooting (Shotgun)

CITY OF INDUSTRY ZONE
Industry Hills MTB Course
Mountain Bike

LA Memorial Coliseum
Athletics (Track & Field)
Opening* and Closing Ceremonies

Galen Center
Badminton
Rhythmic Gymnastics

Exposition Park Stadium
Flag Football
Lacrosse
EXPOSITION PARK ZONE

Venice Beach Boardwalk
Athletics (Marathon - Start)
Cycling Road (Road Race - Start)
VENICE ZONE

Venice Beach
Triathlon

INGLEWOOD ZONE
LAX Airport
2028 Stadium
Swimming
Opening Ceremony
Intuit Dome
Basketball

Carson Field
Hockey
CARSON ZONE

Carson Stadium
Archery
Rugby Sevens

Carson Velodrome
Cycling Track

Carson Courts
Tennis

LGB Airport

ANAHEIM ZONE
Honda Center
Volleyball

Belmont Shore
Open Water Swimming
Rowing Coastal Beach Sprints
Sailing (Windsurfing & Kite)

LONG BEACH ZONE
Long Beach Arena
Handball

Long Beach Target Shooting Hall
Shooting (Rifle & Pistol)

Marine Stadium
Sprint Paddle
Rowing

PORT OF LOS ANGELES ZONE
Port of Los Angeles
Sailing (Dinghy, Skiff & Multihull)

Long Beach Aquatics Center
Artistic Swimming
Water Polo

Allianz Beach Arena
Beach Volleyball

Long Beach Climbing Theater
Climbing

SNA Airport

TRESTLES BEACH ZONE
Trestles State Beach
Surfing

THE VENUE

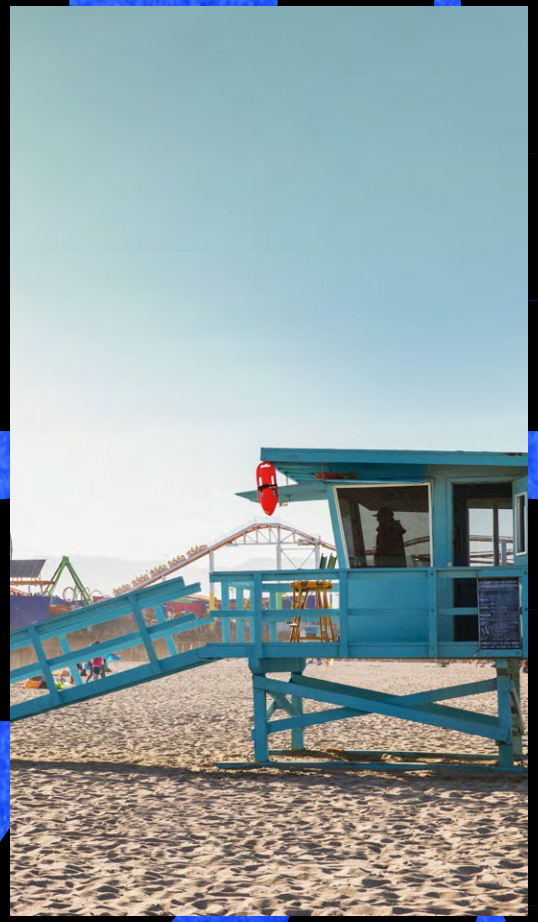
THE ANNENBERG COMMUNITY BEACH HOUSE - SANTA MONICA

17 DAYS

7,000 VISITORS PER DAY

FROM JULY 14TH TO 30TH





SANTA MONICA

THE IDEAL SETTING FOR AN ICONIC CLUB FRANCE

- **An exceptional location**, instantly recognizable worldwide, facing the Pacific.

- **A unique, attractive and unifying venue**, able to bring together partners, decision-makers, media, athletes and the general public.

- **An incomparable setting to embody France** during the Games, combining Californian lifestyle, business, culture and celebration.

- **Close to other National Houses during the Games in Santa Monica or Venice Beach :** Switzerland (*Camera Obscura*), Australia (*Pier*), Team USA, Team GB, Brazil and many others to create an attractive hub.


CLUB FRANCE
LA VICTOIRE ENSEMBLE
CLUB FRANCE
CLUB FRANCE
CLUB FRANCE
CLUB FRANCE

CLUB FRANCE HOSPITALITY



EVENINGS CLUB FRANCE HOSPITALITY



PARTNERS VILLAGE



INSTITUTIONAL HOSPITALITY



INSTITUTIONAL HOSPITALITY



CLUB FRANCE TV STUDIO



MORNING SPORTS IN THE FAN ZONE



CLUB FRANCE 28

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CLUB FRANCE

COMITÉ NATIONAL OLYMPIQUE ET SPORTIF FRANÇAIS